

Village Hotel Club
Dudley

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VILLAGE

The Secretary of State for Transport
c/o Transport and Works Act Orders Unit
Department for Transport
Zone 1/14-18 - Great Minster House
33 Horseferry Road
London
SW1P 4DR

14th March 2019.

Re: Midland Metro Alliance.

Dear Sirs,

I write to you as a local business to offer my support for the Midland Metro Alliance Project which I know fellow businesses, most notably the Black Country Living Museum and Dudley Zoo are also in supportive.

I have been aware of the Alliance for some time after meeting their Stakeholder Engagement Team and after hearing the plans on how this will connect Dudley and the wider Black Country better and into Birmingham City Centre, I believe this is an excellent proposal which will benefit the residents and businesses of Dudley massively.

Dudley has not always enjoyed the best reputation, however with the upturn in Visitor Numbers to the area, in particular to the Museum and the Zoo, greater connectivity is most certainly required and will certainly help grow visitor numbers to the area and its reputation.

The traffic in Dudley is generally very heavy with short distance journeys often taking significantly longer than they should, with the traffic particularly heavy around Castle Gate Island. I believe an environmentally friendly solution such as this should alleviate some of these problems. I further believe the Socio-Economic impact to be immeasurably beneficial, making Dudley a much more popular location for businesses to relocate or start-up in the area.

We employ 160 members of staff in a location very close to where the Midland Metro will be placed. Many of our employees rely on Public Transport, and a lot of them will be benefitted by this service.

Sincerely,

Peter Nye
General Manager.
Village Hotel Club, Birmingham Dudley.